



Dayton Tooling & Manufacturing Association  
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## ELECTRONIC NEWSLETTER ADVERTISING ORDER FORM

Promote your products, services, and expertise by advertising in the DTMA newsletter. Produced twice monthly with a circulation of 820+, the *DTMA News* serves as the preferred information source for the greater Dayton region's tooling, machining, and manufacturing community, DTMA member companies, organizations and other industry stakeholders. Advertisements will appear on every page and with every article. ***Your advertisement can be hyperlinked*** to the website or email address of your choice. An option of a promotional article is also available. Advertising in the *DTMA News* is open to members and non members of DTMA.

	Advertising Options	Member	Non-Member
<input type="checkbox"/>	<b>12 issues – Advertisement</b> - appearing once per month for 12 consecutive months, January through December	\$420	\$840
<input type="checkbox"/>	<b>6 issues – Advertisement</b> - appearing once per month for six consecutive months – January to June	\$240	\$480
<input type="checkbox"/>	<b>6 issues – Advertisement</b> - appearing once per month for six consecutive months – July to December	\$240	\$480
<input type="checkbox"/>	<b>Promotional Article</b> (cost per issue)	\$100	\$300

**Advertisement** - The advertising schedule for ads runs January through December for the 12-issue rate and January through June or July through December for the 6-issue rate. Ads are offered on a first-come, first-served basis and are not automatically renewable at the end of the subscription. There are a limited number of advertising spots available, and if orders exceed openings, advertisers will be “wait-listed” and given ad space as it becomes available.

**Specs:** Must be no larger than 300 kb, 156 pixels wide by 200 pixels high and in .jpg or .gif format. Placement of the ad is at the discretion of the DTMA staff.

**Promotional Article** – For one issue, you can place an article promoting your company, advertising sale of goods or property, or any other type of promotion. The article must be written by you, can be any length, must be submitted in Microsoft Word format, and will not be edited by DTMA staff. The article **cannot** be seeking employees for job positions. Placement of the article is at the discretion of the DTMA staff.

Advertiser Company: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Website to link to: \_\_\_\_\_ Date Submitted: \_\_\_\_\_

Payment method:

Check enclosed (preferred method)

Invoice me

Discover/MC/Visa # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Amount Charged \_\_\_\_\_

Send me information on other advertising opportunities

DTMA reserves the right to reject any ad deemed objectionable in wording or appearance and may require the word “advertisement.” No employment ads will be accepted. Costs incurred to resize ad to above specifications will be charged to the advertiser.

Office Use: Invoice No.: \_\_\_\_\_ Date: \_\_\_\_\_ Amount: \_\_\_\_\_ Year: \_\_\_\_\_